



“The greatest wisdom not applied to action and behavior is meaningless data.”

Peter Drucker

## Strategic Execution

### Executing Visions and Strategies

#### Workshop Overview

In the words of Peter Drucker, “The greatest wisdom not applied to action and behavior is meaningless data.” The company’s vision and strategic plan must be turned into a coordinated set of initiatives, actions, priorities, and performance objectives or they will become meaningless data.

*Executing Visions and Strategies* addresses the issues of translating visions and strategic plans into operable objectives, functional plans and operating initiatives, performance objectives, and a human resource development plan throughout the company. Managers are introduced to a process for moving from visions and strategies to action plans, objectives, and timelines. They are shown how to map out the functional intersections and dependencies of their plans and how to operate as a management team in the execution of the strategic plan. Managers are introduced to a process for creating strategic performance objectives and strategic employee development. Throughout the workshop managers will be translating the company’s strategic plan into initiatives, action plans, timelines, and performance objectives.

#### Workshop Objectives

1. Managers understand the process of executing and managing their company’s vision and strategic plan.
2. Managers are equipped to create and manage operating initiatives and objectives in keeping with the strategic plan.
3. Managers are equipped to translate the strategic plan into performance objectives and performance development plans.
4. Managers understand how to identify behavior patterns and principles of prioritization that support the realization of the company’s vision.

#### Take-Home Value for Managers and their Company

1. Managers begin to think and operate from a mental model of strategic execution.
2. Managers are clear on what they need to do, individually and collectively, in order to successfully execute the company’s strategic plan and carry out the company’s vision.

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3. The operations of the company are coordinated towards the execution of the company's strategic plan and realization of the company's vision. Performance of the company and its divisions, departments, teams, and individual employees will be evaluated on the basis of contribution to execution of the strategic plan and realization of the company's vision.
4. Managers know how to monitor and change their operating plans in order to most effectively execute the company's strategic plan.

### **Time Frame**

1 day

### **Post-Workshop Coaching**

Steve Dudley Associates is committed to the successful application of our workshop materials. We offer one-on-one coaching as a value-added option for each of our workshops. Please click on the “Coaching” tab to see a description of our workshop follow-up coaching program.

Workshop: Executing Visions and Strategies

Recommended coaching sessions: 4 to 6

Suggested areas of coaching support:

- Coaching support to help managers develop within themselves and among their teams the behavior patterns required to realize the company's vision.
- Assistance for managers in developing team, department, and individual performance objectives and development plans contributing to carrying out the company's strategic plan.

### **Group Facilitation**

Post-workshop facilitation of management team meetings can be provided to complete the process of translating the company's strategic plan into operating initiatives and to set the foundation for managing employee development programs directed at providing the human talent necessary for carrying out the strategic plan.